


Your tax-deductible donations to AWD, a 501c3, are not fee-for-service; though we do strive to provide value!  
 The following rubric reflects our engagement goals, but relationships are flexible and unique.

	Contributor \$5,000	Silver \$10,000	Gold \$20,000	Platinum \$35,000	Titanium \$60,000
<u>Recruiting</u> : Sponsor talent team posts limited wholesaling positions to job board	5	10			
<u>Recruiting</u> : Sponsor talent team posts unlimited internships to job board					
<u>Internal Comms</u> : AWD notifies members/students of sponsor support					
<u>External Comms</u> : AWD social media highlights members at sponsor firm					
<u>Conference</u> : Career fair booth (Saturday June 29th only)					
<u>Conference</u> : All AWD members at your firm receive complimentary registration					
<u>Member Engagement</u> : Brief intro on one AWD Zoom Workshop <b>OR</b> happy hour participation & brief intro at one AWD Regional Dinner					
<u>Conference</u> : Sponsor booth (Thursday June 27th & Friday June 28th)					
<u>Conference</u> : 1 complimentary corporate registration - add'l registrants \$500					
<u>Recruiting</u> : Sponsor talent team posts unlimited wholesaling positions to job board					
<u>Recruiting</u> : Sponsor talent team receives password access to resume database					
<u>Recruiting</u> : Sponsor receives personalized job candidate intros upon request. Send requests to: <a href="mailto:info@diversityinwholesaling.org">info@diversityinwholesaling.org</a>					
<u>Member Engagement</u> : Annual dues considered paid for AWD member at sponsor firm					
<u>Member Engagement</u> : Design one custom Zoom Workshop w/ AWD. SMEs from Sponsor firm present to AWD members					
<u>Conference</u> : Up to 2 complimentary corporate registrations					
<u>External Comms</u> : Sponsor association w/ one AWD Professional Designation Scholarship or AWD Campus Visit					
<u>External Comms</u> : Sponsor mentioned in AWD press releases					
<u>Member Engagement</u> : Design add'l custom Zoom Workshop w/ AWD. SMEs from Sponsor firm present to AWD members					
<u>Conference</u> : Members & corporate attendees from Sponsor firms are highlighted as panel participants, competition judges and/or session leaders throughout					
<u>Conference</u> : Sponsor affiliation w/ meals or breaks during the conference					
<u>Conference</u> : Up to 3 complimentary corporate registrations					



# AWD

Association for Wholesaling Diversity

Connecting Black Wholesalers Since 2016

	Contributor \$5,000	Silver \$10,000	Gold \$20,000	Platinum \$35,000	Titanium \$60,000
<u>Conference</u> : Up to 6 complimentary corporate registrations					
<u>Recruiting</u> : Sponsor participate in one AWD Campus Visit					
<u>External Comms</u> : Sponsor featured in AWD press releases					
<u>Conference</u> : Sponsor association w/ one major conference event (women's retreat, opening reception, keynote speaker, awards banquet, closing reception, etc.)					
<u>Member Engagement</u> : Sponsor mentorship access to members seeking corporate leader mentorship					
<u>Member Engagement</u> : Engagement w/ AWD leadership & committees re: designing & implementing new initiatives					
<u>Member Engagement</u> : Sponsor joins one private, onsite meeting w/ AWD leadership during the conference					

**NOTE:**

2-year commitments receive a 10% discount on total sponsorship cost

All sponsorships are enterprise-wide (No additional cost for satellite/sister firms)

**Additional Branding Opportunities:**

**Cost**

Conference Wifi	Please Inquire
Conference Room Keys	Please Inquire
Cooling Station Branding	Please Inquire
Conference Booklet Advertisements	Please Inquire

**IMPORTANT:** All Sponsors please inform your AWD Member-employees of their membership in AWD, facilitate their travel & lodging expense for the AWD Annual Conference (a professional development event).



